



Dear Customer

**Local public consultation - Have your say**

New Ferry Post Office  
41 New Chester Road, New Ferry, Wirral, CH62 1HD

We are proposing to move the above Post Office branch to a new location – Becky’s Sewing Boutique, 39 New Chester Road, New Ferry, Wirral, CH62 1AA, where it will continue to operate as one of our main style Post Office branches.

**Why are we proposing this move?**

The Post Office premises would no longer be available for Post Office use. We have therefore had to identify an alternative location to continue to offer Post Office services to the local community. The new premises would be refurbished to incorporate a Cards and Stationery store with New Ferry Post Office service.

We are pleased to let you know that the current Postmaster would continue to operate this service from the proposed premises, and the same range of products and services would be offered, over longer opening hours. Our priority is to safeguard Post Office services to the local community in the longer term. Our Postmaster firmly believes that the move would help secure continued access to Post Office services locally.

**We’d like your help**

We’re now starting a period of local public consultation and your feedback is important to us as it will help to inform our decision. For more details of the proposed services and accessibility, please see the branch information summary later in this consultation document.

**What exactly are we consulting on?**

We’d welcome your comments on the following areas:

- How easy is it to get to the proposed new location?
- Are the new premises easy for you to get into and are they easily accessible once inside?
- Are there any other local community issues which you believe could be affected by or affect the proposed Post Office move?
- If the move were to proceed, is there anything we could do to make it easier for customers?

Local Public Consultation starts	4 February 2022
Local Public Consultation ends	18 March 2022
Proposed month of change	April 2022

You can share your views on the proposed change through our easy and convenient online questionnaire via [postofficeviews.co.uk](http://postofficeviews.co.uk). When entering the website, you can use the search function to find the consultation for this branch either by branch name, postcode or the unique branch code 280420

**How to share your views:**

**Consultation Hub ([postofficeviews.co.uk](http://postofficeviews.co.uk))**

[comments@postoffice.co.uk](mailto:comments@postoffice.co.uk)

Call: 03452 66 01 15

Textphone: 03457 22 33 55

FREEPOST Your Comments – N.B. This is the full postal address. Items sent by Freepost take 2 working days, please allow enough time for responses to be received.

Want to tell us what you think right here and now? Scan here.

If you don’t have a QR code scanner on your phone, you can find one in your app store.



## Good to know

- Customers would access Post Office services in a modern, open-plan environment.
- Working with the postmaster, we'd adapt the current shop layout, fixtures and fittings to accommodate the Post Office. It would be in a dedicated area of the shop with two screened positions.
- Currently, there is a step at the entrance to the proposed premises. The Postmaster would complete works to remove the current step and install an internal ramp to provide improved access for customers.
- We'd also add a low-screened, modern Post Office till. The Post Office would continue to offer the same range of products and service over longer opening hours so customers can access their Post Office when it's convenient.
  
- All staff employed by the Postmaster at New Ferry Post Office to work in the proposed new branch would be trained to the highest standards with on-going training on products and services, as well as operational and service-related matters.
  
- Posters and leaflets will now be displayed in the current branch to let customers know about the proposal and to ask their views.
- Any information we receive will be carefully considered as we finalise our plans.
- If you are a local representative, we will write to you again at the end of the consultation to respond to the main issues raised and to explain our final plans for the branch.
  
- This consultation is being carried out in line with our Principles of Community Engagement which have been agreed with Citizens Advice, Citizens Advice Scotland and the General Consumer Council for Northern Ireland - the independent statutory consumer watchdogs. An extract relating to Consultation is available at the end of this letter.

If you are a local representative, it would be helpful if you could share this information through your social media channels and with any local groups or organisations that you know within the community, for example on noticeboards, local charities and in GP surgeries, to help our customers and your constituents understand the changes we are proposing to New Ferry Post Office. If you would like a supply of posters, please let us know. Our contact details can be found at the top of this page.

Thank you for considering our proposal.

Yours faithfully

*Sarah Cottrell*

**Sarah Cottrell**  
**Network Provision Manager**  
**Post Office Limited**

To get this information in a different format, for example, in larger print, audio or braille call 03452 66 01 15 or Textphone 03457 22 33 55.

## New Ferry Post Office Information Summary

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### Current Location

41 New Chester Road  
New Ferry  
Wirral  
CH62 1HD

### Proposed New Location

Becky's Sewing Boutique  
39 New Chester Road  
New Ferry  
Wirral  
CH62 1AA

#### Current opening hours

Monday	09:15 – 17:30
Tuesday	09:15 – 17:30
Wednesday	09:15 – 17:30
Thursday	09:15 – 15:15
Friday	09:15 – 17:30
Saturday	09:00 – 12:15
Sunday	Closed

#### Proposed opening hours

Monday - Friday	09:00 - 17:30
Saturday	09:00 - 12:30
Sunday	Closed

**During the Coronavirus pandemic the branch may need to make changes to its opening hours.**

**The latest available branch information can be found on our website**  
[www.postoffice.co.uk/branch-finder](http://www.postoffice.co.uk/branch-finder)

#### Products & Services

The same range of products and services would still be available.

The current branch has an external Post Office branded cash machine, but we don't yet know whether we'll be able to transfer this facility to the new site.

#### Serving positions

There would be two screen serving positions.

#### Access

Currently, there is a step with a wide door at the entrance to the proposed premises.

The Postmaster would complete works to remove the step and install an internal ramp to provide improved and better access to customers.

Internally, there would be a hearing loop, a low-level serving counter, a low-level writing desk and space for a wheelchair.

#### Getting there

The proposed new branch would be located approximately 20 metres away from the current branch, along level terrain.

There is free parking at Grove Street car park with designated disabled bays within 140 metres of the proposed premises.

#### Retail

Cards and Stationery store

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## **Principles of Community Engagement on changes to the Post Office network (extract)**

A full version of this document is available on our Consultation Hub - [postofficeviews.co.uk](https://postofficeviews.co.uk)

We are committed to engaging and supporting our customers and their representatives as we make changes to the Post Office network. The following principles will be adopted when communicating about changes to your local Post Office branch.

We will **Consult** where we are seeking feedback on proposals prior to a decision being made on the:

- Permanent closure of a Post Office branch<sup>1</sup>
- Permanent relocation of a Post Office branch (including the franchising of a Directly Managed branch to a new site)

We will carry out a six-week<sup>2</sup> local public consultation, informing customers, locally elected representatives<sup>3</sup>, Consumer Advocacy Bodies and selected charities<sup>4</sup> of the proposal. This information will also be made available online and for a Directly Managed branch a press release will be issued to local media. We will ask locally elected representatives to share information with other key community outlets (such as notice boards, local charities, magazines, GP surgeries etc.).

The consultation will ask specific questions on areas where we would like feedback on access to Post Office services and will confirm when the change will happen if the decision is made to proceed. We will provide clear information on any changes to services as well as access to and into the new branch.

We welcome all feedback with the following factors being taken into account in making our decision, which we expect to make within four weeks of the close of consultation:

- Customer access to, into and inside the new or alternative branch/branches with particular regard to vulnerable consumers
- Any local community issues which could be affected by or affect the proposal

At the end of the consultation process we will write to locally elected representatives, Consumer Advocacy Bodies and respondents to the consultation (where practical) to confirm our decision and provide a summary of key issues raised with a clear response to each. This information will be made available online and in branch (where possible).

**These Principles have been agreed with Citizens Advice, Citizens Advice Scotland and the General Consumer Council for Northern Ireland; the independent statutory consumer watchdogs.**

What to do if you feel these Principles haven't been followed:

Please get in touch so we can investigate your complaint. We'll explain in our reply whether we believe we have followed our Principles of Community Engagement and will provide you with the contact details for the relevant consumer watchdog (Citizens Advice, Citizens Advice Scotland or the Consumer Council for Northern Ireland) if you're not satisfied with our response. The watchdog will independently assess whether we have followed the Principles of Community Engagement process (rather than the decision itself) and recommend any actions with respect to the complaint.

**Postofficeviews.co.uk**  
**Call: 03452 66 01 15**

**Comments@postoffice.co.uk**  
**Textphone: 03457 22 33 55**

**FREEPOST Your Comments**

<sup>1</sup> There may be a small number of cases where due to circumstances outside our control we have no option other than to permanently close a branch in a particular location. In these cases, the consultation will seek feedback on alternative Post Office service provision in the area.

<sup>2</sup> If the consultation includes more than four weeks in July in Scotland and Northern Ireland or more than four weeks in August in England and Wales, we will extend the period by one calendar week. We will not start any local public consultation during the two-week period which includes the Christmas and New Year bank holidays.

<sup>3</sup> Locally elected representatives include but are not restricted to the Member of Parliament, Scottish Parliament, Welsh Parliament, or Northern Ireland Assembly, Local Authority Chief Executive, Ward Councillors, Parish or Community Council.

<sup>4</sup> Selected charities are local Citizens Advice, Age UK, Northern Ireland's Disability Action and Northern Ireland's Rural Community Network. All parties referred to in <sup>3</sup> and <sup>4</sup> above are encouraged to share all information with local groups and organisations who they believe have an active interest in changes to their local Post Office.