



Dear Customer

**Blackpool Post Office®**  
**Previous location: WHSmiths, 12-16 Bank Hey Street, Blackpool, FY1 4RT**

**Local public consultation**

We recently communicated that the above branch closed on 16 January 2021, following the closure of the WHSmiths store. We are pleased to let you know that we are due to reopen this service at a new location: 2B Bickerstaffe Square, Talbot Road, Blackpool, FY1 3AZ, where it will be known as Talbot Road Post Office.

**Why are we moving?**

The previous operator resigned, and we had to identify an alternative location to continue to offer Post Office services to the local community. The new premises are currently empty and will undergo a refurbishment to incorporate a Gifts, Cards & Stationery store and Talbot Road Post Office, which will be operated by a new postmaster.

We are scheduled to open at the new premises on Monday 19 April 2021 at 13:00.

**Your new Post Office branch**

Customers would access Post Office services in a modern, open-plan environment alongside the operator's retail. Working with the postmaster, we'd adapt the current store layout, fixtures and fittings to accommodate the Post Office. It will be in a dedicated area of the store with one screened and one open-plan positions. A wide range of Post Office products and services would be available. We'd also add a low-screened, modern Post Office till at the retail counter offering most Post Office products and services over longer opening hours, so customers can access their Post Office when it's convenient.

**Consulting on the new location**

Whilst the decision has already been made to move the branch, we would still like your views on access and the service offered at the new location. Therefore, we're now commencing a local public consultation and before we finalise our plans would like to hear your views, particularly around the following questions:

- Are the new premises easy for you to get into and is the inside easily accessible
- Are there any other local community issues which you believe could be affected by or affect the change
- Is there anything we could do to make it easier for customers

An information sheet is enclosed that provides more details about your proposed new branch. For further information or to share your views, please visit our Consultation Hub via the link below, then use the search function to find the consultation for this branch either by branch name, postcode or the unique branch code **237405**

[postofficeviews.co.uk](https://postofficeviews.co.uk)

If you're a local representative, it would be helpful if you could share this information with any local groups or organisations that you know within the community, for example on noticeboards, local charities and in GP surgeries, to help our customers and your constituents understand what is happening to the Post Office in Blackpool. If you would like a supply of these posters please let us know.

## Dates for local public consultation:

Local Public Consultation starts	Tuesday 02 March 2021
Local Public Consultation ends	Tuesday 13 April 2021

Your new look Post Office is scheduled to open at the new premises on Monday 19 April 2021, however this does not affect the period of public consultation which is ongoing until Tuesday 13 April 2021.

We are committed to engaging with and supporting our customers and their representatives as we make changes to the Post Office network. This consultation process is being carried out in line with our Principles of Community Engagement which have been agreed with Citizens Advice, Citizens Advice Scotland and the General Consumer Council for Northern Ireland - the independent statutory consumer watchdogs. A copy is available at the end of this letter.

At the end of the consultation we'll let you know our final plans by displaying a poster in the branch or if you are a local representative I'll be in touch again.

Yours faithfully

*Kenny Lamont*

**Kenny Lamont**  
**Network Provision Manager**

postofficeviews.co.uk

comments@postoffice.co.uk

Call: 03452 66 01 15

Textphone: 03457 22 33 55

FREEPOST Your Comments

**Please note this is the full address to use  
and no further address details are required.**

Want to tell us what  
you think right here  
and now? Scan here.

If you don't have a QR  
code scanner on your  
phone, you can find  
one in your app store.



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Items sent by Freepost take two working days to arrive, so responses by Freepost should be sent in sufficient time to arrive before the end of the consultation period. Working days do not include Saturdays or Sundays. Responses received after the deadline will not be considered.

Blackpool Post Office information sheet							
	Previous Post Office location				New Post Office location		
Address	WHSmiths 12-16 Bank Hey Street Blackpool FY1 4RT				2B Bickerstaffe Square Talbot Road Blackpool FY1 3AZ		
Post Office opening hours		Mon	09:00 – 17:00			Mon	09:00 – 17:30
		Tue	09:00 – 17:00			Tue	09:00 – 17:30
		Wed	09:00 – 17:00			Wed	09:00 – 17:30
		Thu	09:00 – 17:00			Thu	09:00 – 17:30
		Fri	09:00 – 17:00			Fri	09:00 – 17:30
		Sat	09:00 – 17:00			Sat	09:00 – 17:30
		Sun	Closed			Sun	Closed
Distance	Within 750 metres of the previous branch, along varied terrain.						
Products & Services	A wide range of products and services will still be available.  The current branch has an external Post Office branded cash machine, but it will not be transferred to the new premises.						
Serving positions	There will be three serving positions, which will be a mixture of one screened and one open plan, with a Post Office serving point provided for use at the retail counter and available during shop opening hours.						
Accessibility	<b>Access and facilities</b> The new premises will have a wide automatic door and level access at the entrance. Internally, there will be a hearing loop, a low level writing desk, a low level serving counter and space for a wheelchair.  <b>Parking</b> Time restricted roadside parking is available nearby with designated disabled bays. East Topping Street Carpark is available within 120 metres of the new premises with designated disabled parking bays.  <b>Buses</b> There are local buses serving the surrounding area.						
Retail	Gifts, Cards & Stationery						
Local Public Consultation starts	Tuesday 02 March 2021						
Local Public Consultation ends	Tuesday 13 April 2021						

**To get this information in a different format, for example, in larger print, audio or braille call 03452 66 01 15 or Textphone 03457 22 33 55.**

## **Principles of Community Engagement on changes to the Post Office network**

We are committed to engaging and supporting our customers and their representatives as we make changes to the Post Office network. The following Principles will be adopted when communicating about changes to your local Post Office branch.

We will **Notify** - where we are informing customers of changes around:

- Opening hours
- Temporary closure<sup>1</sup>/ temporary service interruption
- Re-opening of a temporarily closed branch in the same site
- Opening a new branch unrelated to a previous closure
- Location used by a Mobile Post Office within a community

We will display a poster in branch (or nearby if appropriate) to notify customers of the above changes, providing four weeks' notice. Where four weeks' notice is not possible, we will provide notice as soon as we are able to. For temporary closures we will include details of the nearest alternative Post Offices and our customer helpline/textphone.

We will **Engage** - where we are seeking feedback on a decision that has been made on:

- Re-opening of a temporarily closed branch in a new location (where the branch has been closed for more than three months)
- Franchising of a Directly Managed branch in its existing site

While the decision to proceed will have already been made, we will welcome suggestions about specific aspects of the change such as access arrangements and the internal layout. We will provide four weeks' notice or, where extenuating circumstances prevent this, we will provide as much notice as possible.

During this period we will display a poster in branch and provide information online. We will contact locally elected representatives<sup>2</sup>, the Consumer Advocacy Bodies and selected charities<sup>3</sup>, providing clear information on any changes to services or access arrangements at the branch. We will ask locally elected representatives to share information with other key community outlets (such as notice boards, local charities, magazines, GP surgeries etc.). We will publish the outcome of the engagement online and in branch, providing a summary of key issues raised with a clear response to each and any changes made to our original plans.

We will **Consult** - where we are seeking feedback on proposals prior to a decision being made on the:

- Permanent closure of a Post Office branch<sup>4</sup>
- Permanent relocation of a Post Office branch (including the franchising of a Directly Managed branch to a new site)

We will carry out a six-week<sup>5</sup> local public consultation, informing customers, locally elected representatives, Consumer Advocacy Bodies and selected charities of the proposal. This information will also be made available online and for a Directly Managed branch a press release will be issued to local media. We will ask locally elected representatives to share information with other key community outlets (such as notice boards, local charities, magazines, GP surgeries etc.).

The consultation will ask specific questions on areas where we would like feedback on access to Post Office services and will confirm when the change will happen if the decision is made to proceed. We will provide clear information on any changes to services as well as access to and into the new branch.

We welcome all feedback with the following factors being taken into account in making our decision, which we expect to make within four weeks of the close of consultation:

- Customer access to, into and inside the new or alternative branch/branches with particular regard to vulnerable consumers
- Any local community issues which could be affected by or affect the proposal

At the end of the consultation process we will write to locally elected representatives, Consumer Advocacy Bodies and respondents to the consultation (where practical) to confirm our decision and provide a summary of key issues raised with a clear response to each. This information will be made available online and in branch (where possible).

***These Principles have been agreed with Citizens Advice, Citizens Advice Scotland and the General Consumer Council for Northern Ireland; the independent statutory consumer watchdogs.***

*What to do if you feel these Principles haven't been followed:*

Please get in touch so we can investigate your complaint. We'll explain in our reply whether we believe we have followed our Principles of Community Engagement and will provide you with the contact details for the relevant consumer watchdog (Citizens Advice, Citizens Advice Scotland or the Consumer Council for Northern Ireland) if you're not satisfied with our response. The watchdog will independently assess whether we have followed the Principles of Community Engagement process (rather than the decision itself) and recommend any actions with respect to the complaint.

**postofficeviews.co.uk**  
**comments@postoffice.co.uk**  
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<sup>1</sup>We will provide an update to locally elected representatives if the status of the temporarily closed branch has not changed after 12 months.

<sup>2</sup> Locally elected representatives include but are not restricted to the Member of Parliament, Scottish Parliament, Welsh Assembly, or Northern Ireland Assembly, Local Authority Chief Executive, Ward Councillors, Parish or Community Council.

<sup>3</sup> Selected charities are local Citizens Advice, Age UK, Northern Ireland's Disability Action and Northern Ireland's Rural Community Network. All parties referred to in 2 and 3 above are encouraged to share all information with local groups and organisations who they believe have an active interest in changes to their local Post Office.

<sup>4</sup> There may be a small number of cases where due to circumstances outside our control we have no option other than to permanently close a branch in a particular location. In these cases the consultation will seek feedback on alternative Post Office service provision in the area.

<sup>5</sup> If the consultation includes more than four weeks in July in Scotland and Northern Ireland or more than four weeks in August in England and Wales we will extend the period by one calendar week. We will not start any local public consultation during the two-week period which includes the Christmas and New Year bank holidays.

